

Ramona Ray Politz

a story about interconnectedness.

BRAND CONSULTANT

FOR PURPOSE-DRIVEN HOSPITALITY, WELLNESS, LIFESTYLE & FASHION BRANDS

Product Strategy & Experience Design rooted in sustainability, emotional depth, and aesthetics

Creating conceptual flow across formats, I support brands in building sustainable supply chains, adjusting into aligned products, and connecting through emotionally resonant experiences for real communities, not just audiences.

My work combines a background in supply chain, sustainability and hospitality with an eagle eye for details and aesthetic vision. — In the center of it all is how your brand connects to the external world across formats.

"a story about interconnectedness." is where ethical practices meets aesthetic confidence.

delivering clarity, depth and magnetism for aligned longevity and authentic voice of your brand.

EXPERIENCE DESIGN

→ CREATING EMOTIONAL WORLDS,
SHAPESHIFTING PERCEPTIONS.

I help you design magnetic experiences turning
your audience into community and your brand into
a home.

→ À LA CARTE

Concept Development
Creative Direction
Brand Design
Customer Touchpoint Design
Event & Set Design
Magazine Design
Social Media Concepts
Copywriting
Brand Coherence Checks

PRODUCT STRATEGY

→ MAKING INTENTIONAL IMPACT EFFORTLESS.

I help you align your products with your values and
refine what you have into what you desire. Let's get
future-ready!

→ À LA CARTE

Product & Collection Audits
Supply Chain Refinement
Sustainable Sourcing
Creative Development
Materials Evaluation
Process Streamlining
Lean Six Sigma Principles
Brand Coherence Checks

CLIENT VOICES

"I didn't know what I was looking for, but **this is it!**"

— Bettina Rose Jurák, founder of wellness brand WAVES OF HER

"[...] She consistently impressed with her **creativity, dedication**, and ability to collaborate effectively in a virtual environment—despite the challenges of working remotely. [...] Her **strong communication skills** and proactive approach allowed her to **seamlessly** [...] deliver to the point brand concepts. [...] Ramona's **versatility** as a creative consultant, combined with her passion for brand storytelling and community engagement, makes her a strong candidate for any creative role."

— Sidsel Solmer Eriksen, Owner & Creative Director of Spread Studio

HOW WE CAN WORK TOGETHER

- Project-Based — For full product or brand experience development
- Consulting Sessions — One-off or seasonal guidance as needed
- Ongoing Support — Monthly retainers for brands in active evolution

CURRENT AVAILABILITY

I'm currently available for 2 aligned collaborations starting November 2025.

If this feels like a match, I offer a free 20-minute intro call.

FOR BRANDS WHO MOVE WITH MEANING.

PORTFOLIO

click

LET'S TALK!

click

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